

SIR

Infinitely adaptable. Perfectly situated.

STAGE
37

Extraordinary events start here.

SIR Stage37 offers a spacious, clean palette.

A flexible event and performance space from music industry leaders SIR Entertainment Services, SIR Stage37 is located just one block from the Javits Center. With over 13,600 square feet of space, SIR Stage37 offers comfortable, contemporary features that will flawlessly frame your event.

Corporate Events

- Product Launches
- Press & Media Events
- Conferences & Presentations
- Meetings
- Holiday Parties

Parties & Receptions

- Cocktail Parties
- Dinners & Banquets
- Bar / Bat Mitzvah's
- Fundraisers

Music, Arts & Television

- Productions Rehearsals
- Live Performances & Broadcasts
- Showcases
- Release Parties
- Premieres
- Film Screenings
- Photo & Video Shoots
- Network Upfronts
- Art Shows

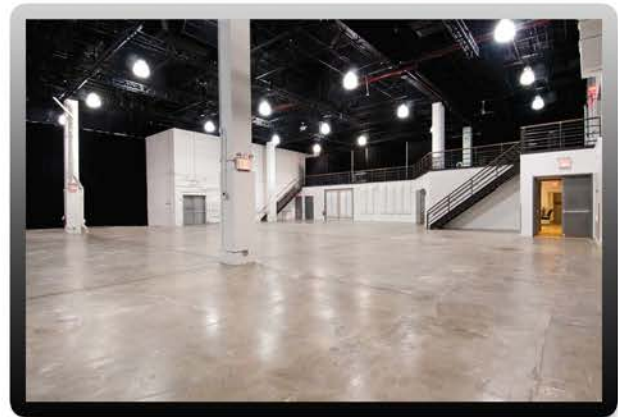
Fashion

- Presentations
- Runway Events
- Trunk Shows

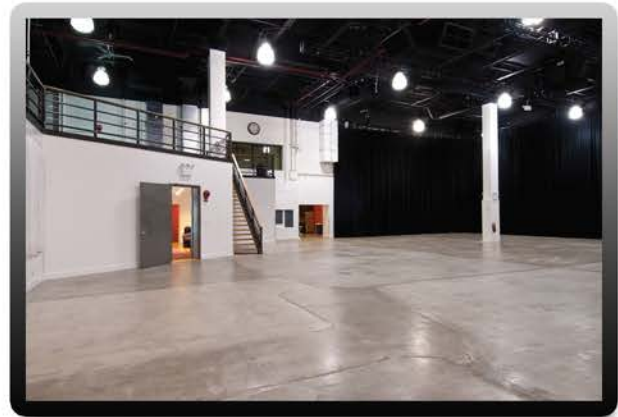
Additional Event Services

We offer a wide variety of other optional event services and support to bring your vision to life, and are happy to make recommendations for any of your requirements. Or feel free to bring in your own vendors if you prefer.

- Sound, lighting and video equipment.
- A huge variety of musical instrument rentals from our on-site SIR Entertainment Services warehouse, including grand pianos.
- Audio & video production services.
- Scissor lift.
- Looking for soft goods, drapery, seating, bar setups, and more? We can help you find what you need!
- Support services and other needs like: catering, security, event planning, screen rentals, and more.



Main Event Space with a view of the Mezzanine

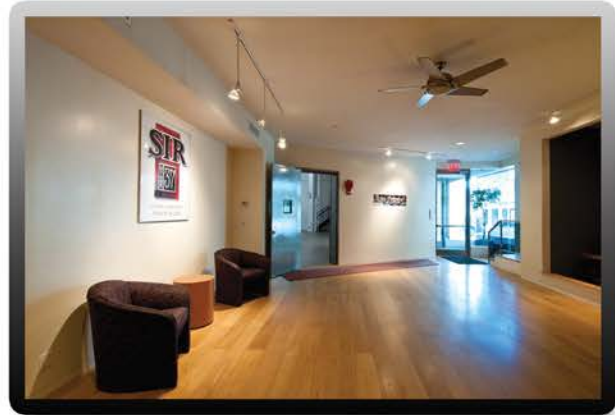


Main Event Space

All the details.

Facility Specifications:

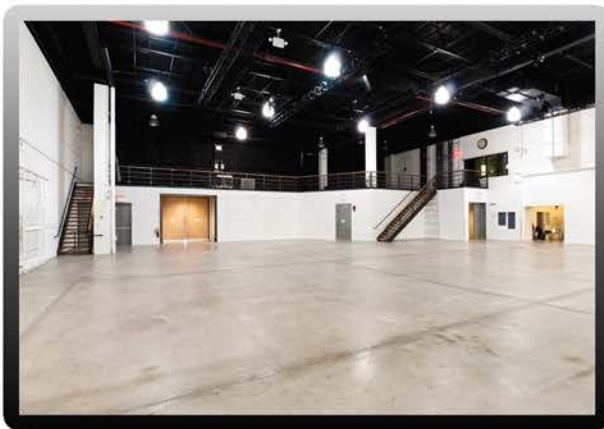
- Entire Facility: 13,600 square feet
- Capacity: 499 people
- Main Event Space: 8500 square feet
- Lobby: 1100 square feet
- Mezzanine: 1500 square feet
- Production Office Suite: 600 square feet
- Multi-purpose Room: 800 square feet
- Break Room: 300 square feet
- Restrooms: Comfortable, large, modern, elegant
- Ceiling Height: 29' to deck, 26' to joists
- Columns: 50' spacing
- Air Conditioning: Central, quiet
- Internet: Secure, fiber optic wireless
- Electric Service: In-house 700 amp, 3 phase electric, camlock ready; additional power available upon request
- Loading Dock: Exclusive 48' long truck bay
- Street Level Loading: 10'x10' doors, car accessible, large sets



Lobby



Multi-purpose Room

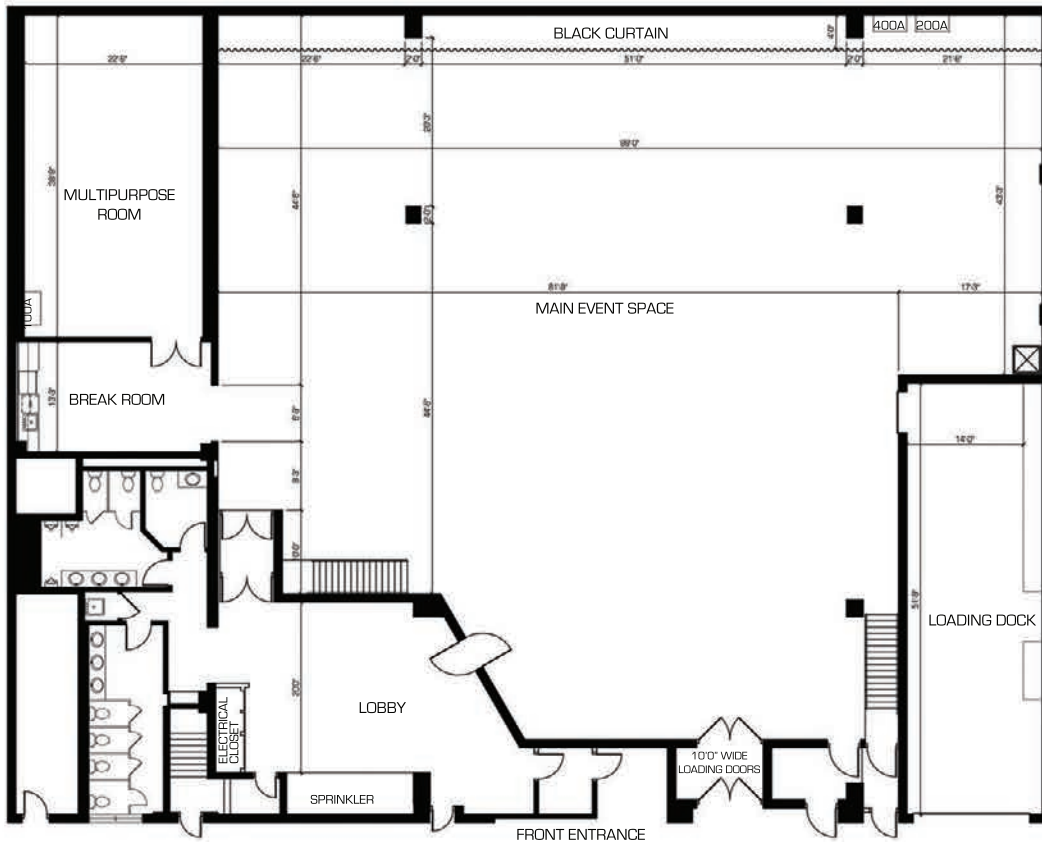


Main Event Space



Kitchen and Break Room

GROUND FLOOR PLAN



Main event space

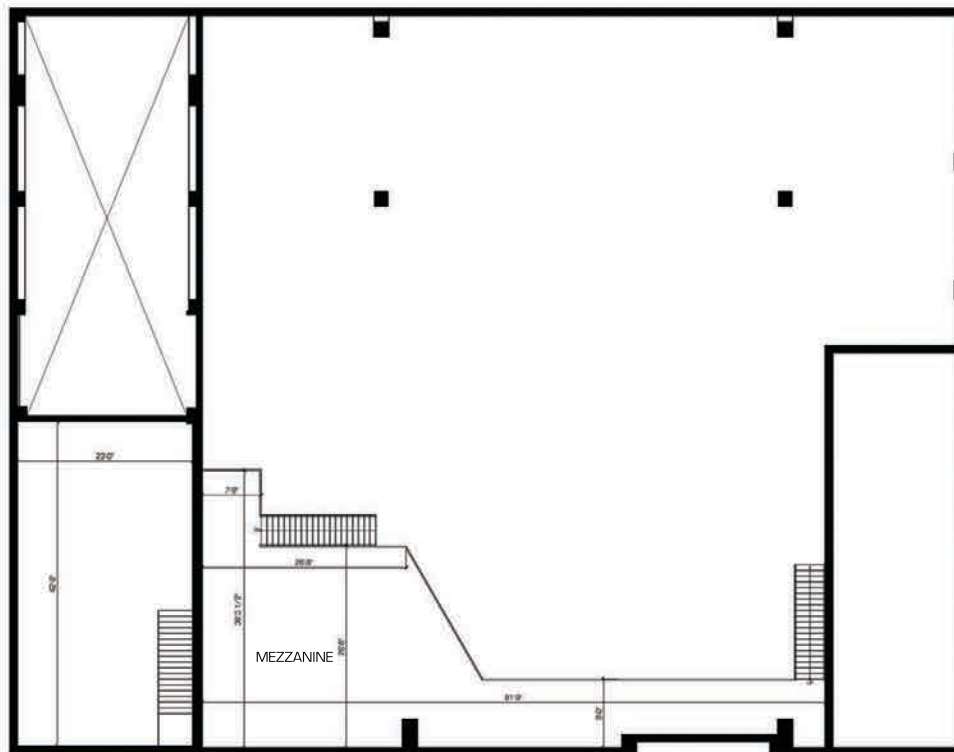
Our vast event hall is 8500 square feet with only four support columns and ceilings floating 26 feet above.

- Whitewashed walls & columns, and restored concrete floors.
- 48' deep loading dock offers easy freight access.
- Additional drive-in, 10' wide street level door accommodates large sets and vehicles.
- In-house 700 amp, 3 phase electric, camlock ready; additional power available upon request
- Secure, high speed WIFI network throughout.

Lobby

With modern lines and a fresh face, our 1100 square foot lobby welcomes your guests in style. Our secure, street level entryway is easily handicap accessible.

MEZZANINE FLOOR PLAN



Mezzanine

With a view of the function hall, the 1500 square foot mezzanine at SIR Stage37 adds that extra touch for an unforgettable event.

- Mezzanine for VIP room, private lounge or for technical controls like audio mixing, video or lighting controls.
- Fully carpeted with a wide, steel-railed balcony.
- Production offices with a plate glass window overlooking the main event space.

Even more space

At SIR Stage37, your comfort is our top priority. Our stylish extras will make you feel at ease, so you can accomplish your event goals.

- Our additional multi-purpose room can be used as a green room, dressing room, production room, a dance studio, or for catering prep, hair and makeup, storage and more.
- A separate break room and kitchen is strategically situated next to the multi-purpose room.
- Contemporary restrooms are furnished with designer fixtures and stone tile.